

Signature Real Estate Media Home Prep Sheet

Less is best for real estate pictures. Here are some great tips to prep your house for the market! These are the items we move in every house! Doing so let's us show off your house and its full potential without distractions. We don't want to give people a reason NOT to come see your home! All the things you'll do to prep for photos are great for showings as well!

What to do days before your shoot:

Exterior:

Working Light Bulbs (matching color temperatures)
Mow Yard (1 day before if possible)
Clean Windows (small water spots are fine. You want to clean the large noticeable streaks)
Remove all Flags (flags will be blurry in photos due to wind)
Remove Grill Covers
Hide Trash Containers
Hide Pet Accessories (Bowls, Toys, Leashes etc.)
Scoop the Poop! (Not only do we not want to step in it, but the camera sees all!)

Interior:

Working Light Bulbs (matching color temperatures) (ceilings, lamps, bathrooms, etc.)
Dust Ceiling Fans (They will be turned off during the shoot)
Hide All Trash Cans (Kitchen, Bathroom, Bedroom, etc.)
Clear the kitchen! (Buyers want to see your countertops, not your stuff!)
Add a Decorative Bowl of Lemons to the kitchen or dining room!
Hide All Mats (Kitchen, Bathrooms, etc.)
Hide **ALL** Pet Accessories (Bowls, Food, Treats, Toys, Leashes etc.)
Hide Personal Items (Jewelry, Electronics, Documents, etc.) (Family photos are at your discretion)
Hide Bathroom Products (Toothbrush, Hair Accessories, Soaps, Shampoo Bottles, Plunger, etc.)
Hide Non-Decorative Bathroom Towels
Organize Master Closet! (We don't shoot every closet, but if you have a nice master closet we will!)

What to do the day of:

Please have medium and large dogs out of the house! We want to ensure 100% safety for all of our employees!

Double Check Prep Sheet
Turn **On** All Lights! (Exterior, Interior, Lamps, etc.)
Turn **Off** All Fans
Lift **ALL** Blinds and open **ALL** Curtains